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ZynnyMe, LLC Launches Extensive Coaching Program for Private Practice Owners

New Program Provides Therapists with Ongoing Support and Accountability for Their Practices

San Diego, CA: ZynnyMe, LLC, a company dedicated to helping therapists build and grow their own practices, recently announced The Accountable Practice (TAP), a new coaching program for private practice owners. The program, which requires a one-year commitment for new members, offers continuous support and accountability coaching for business owners who want to create a sustainable, successful practice but are struggling. TAP is exclusively offered to members of Business School Bootcamp, a program for growing, launching or revamping a private practice.

Members of TAP receive their own accountability coach, who provides them with biweekly virtual coaching sessions. They also personally interact with Miranda Palmer and Kelly Higdon, founders of ZynnyMe, through weekly Q&A sessions, monthly Q&A webinars and a one-time private coaching session. In addition to having access to three coaches, members have the option to interact with each other inside of a private online community and participate in one of the annual virtual TAP retreats, which include a day of activities and special guest speakers.

ZynnyMe is currently offering two different pricing options for eligible members:

- Early bird price of \$599 per month for 12 months minimum, with \$3,000 in savings.
- Regular price of \$850 per month for 12 months minimum, with the option to continue subscribing on a monthly basis but not receive the discounted monthly price and savings.

About ZynnyMe, LLC: [ZynnyMe, LLC](#) is a company based in San Diego, CA, founded by Miranda Palmer and Kelly Higdon, two licensed marriage and family therapists. Since 2010, ZynnyMe has helped more than one hundred thousand therapists build and grow a sustainable private or group practice. ZynnyMe offers almost entirely virtual services and has contributed to businesses across the United States and the world, with a goal of helping one million therapists.